

# TELE REP

E-Order#: 418204 (Rev 0) Agy#2307436  
Station: WWMT-TV GRAND RAPIDS, MI  
Agency: BYRUM & FISK  
Advertiser: ISS/MI ENERGY MI JOBS  
Buyer: MEDIA PLACEMENT

Hdl#: 6353686 (Rev 0)  
Dates: Oct02/12 - Oct08/12  
Prod1: MI ENERGY MI JOBS  
Prod2:  
Tel #:

Tr  
Sa  
Es  
De

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH ##MUNK										
	1	Fri/1230-2P	30S	\$300	Oct5/12	Oct5/12	1	1	1	\$300	SOAP OPERA ROTATION
		Contract Comment: SOAP OPERA ROTATION									
	2	Fri/1235-135A	30S	\$60	Oct5/12	Oct5/12	1	1	1	\$60	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	3	Fri/4-5P	30S	\$400	Oct5/12	Oct5/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	4	Fri/630-7P	30S	\$1,500	Oct5/12	Oct5/12	1	1	1	\$1,500	CBS EVE NWS
		Contract Comment: CBS EVE NWS									
	5	Fri/7-9A	30S	\$450	Oct5/12	Oct5/12	1	1	1	\$450	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	6	Fri/730-8P	30S	\$2,000	Oct5/12	Oct5/12	1	1	1	\$2,000	JEOPARDY<
		Contract Comment: JEOPARDY<									
	7	Mon/1135P-1235A	30S	\$250	Oct8/12	Oct8/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	8	Mon/1230-2P	30S	\$300	Oct8/12	Oct8/12	1	1	1	\$300	SOAP OPERA ROTATION
		Contract Comment: SOAP OPERA ROTATION									
	9	Mon/12N-1230P	30S	\$600	Oct8/12	Oct8/12	1	1	1	\$600	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	10	Mon/4-5P	30S	\$400	Oct8/12	Oct8/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	11	Mon/530-6P	30S	\$1,000	Oct8/12	Oct8/12	1	1	1	\$1,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	12	Mon/630-7A	30S	\$450	Oct8/12	Oct8/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	13	Sat/3-330P	30S	\$300	Oct6/12	Oct6/12	1	1	1	\$300	COLLEGE FOOTBALL TODAY
		Contract Comment: COLLEGE FOOTBALL TODAY									
	14	Sun/7-8P	30S	\$3,500	Oct7/12	Oct7/12	1	1	1	\$3,500	60 MINUTES
		Contract Comment: 60 MINUTES									
	15	Sun/9-1030A	30S	\$1,000	Oct7/12	Oct7/12	1	1	1	\$1,000	SUNDAY MRN-CBS
		Contract Comment: SUNDAY MRN-CBS									
	16	Thu/1135P-1235A	30S	\$250	Oct4/12	Oct4/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	17	Thu/1230-2P	30S	\$300	Oct4/12	Oct4/12	1	1	1	\$300	SOAP OPERA ROTATION
		Contract Comment: SOAP OPERA ROTATION									
	18	Thu/530-6P	30S	\$1,000	Oct4/12	Oct4/12	1	1	1	\$1,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	19	Thu/630-7A	30S	\$450	Oct4/12	Oct4/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	20	Tue/1135P-1235A	30S	\$250	Oct2/12	Oct2/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	21	Tue/1230-2P	30S	\$300	Oct2/12	Oct2/12	1	1	1	\$300	SOAP OPERA ROTATION
		Contract Comment: SOAP OPERA ROTATION									
	22	Tue/12N-1230P	30S	\$600	Oct2/12	Oct2/12	1	1	1	\$600	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	23	Tue/4-5P	30S	\$400	Oct2/12	Oct2/12	1	1	1	\$400	ANDERSON
		Contract Comment: ANDERSON									
	24	Tue/530-6P	30S	\$1,000	Oct2/12	Oct2/12	1	1	1	\$1,000	NWSCHNL3-530PM
		Contract Comment: NWSCHNL3-530PM									
	25	Tue/630-7A	30S	\$450	Oct2/12	Oct2/12	1	1	1	\$450	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	26	Wed/1230-2P	30S	\$300	Oct3/12	Oct3/12	1	1	1	\$300	SOAP OPERA ROTATION
		Contract Comment: SOAP OPERA ROTATION									
	27	Wed/1235-135A	30S	\$60	Oct3/12	Oct3/12	1	1	1	\$60	LT-FERGUSN-CBS<
		Contract Comment: LT-FERGUSN-CBS<									
	28	Wed/630-7P	30S	\$1,500	Oct3/12	Oct3/12	1	1	1	\$1,500	CBS EVE NWS
		Contract Comment: CBS EVE NWS									
	29	Wed/7-9A	30S	\$450	Oct3/12	Oct3/12	1	1	1	\$450	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	30	Wed/730-8P	30S	\$2,000	Oct3/12	Oct3/12	1	1	1	\$2,000	JEOPARDY<
		Contract Comment: JEOPARDY<									
		Total 30 Spots for:		\$21,820					30	\$21,820	
		Monthly Estimate Dollars:									
		\$21,820 Oct/12									

Rep: TELEREP, INC

Run On: Oct3/12 at

E-Order#:

Station: lesperson: DAVE CLARK

Agency: #: 1666

Advertiser: RA35+

Buyer: N



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##MUNK				
	1	Fri/1230-2P	0.0	Sep27/12	Rev #0: A
		Contract Comment: SOAP OPE			
	2	Fri/1235-135A	0.0	Sep27/12	Rev #0: A
		Contract Comment: LT-FERGU			
	3	Fri/4-5P	0.0	Sep27/12	Rev #0: A
		Contract Comment: ANDERSO			
	4	Fri/630-7P	0.0	Sep27/12	Rev #0: A
		Contract Comment: CBS EVE M			
	5	Fri/7-9A	0.0	Sep27/12	Rev #0: A
		Contract Comment: CBS THS M			
	6	Fri/730-8P	0.0	Sep27/12	Rev #0: A
		Contract Comment: JEOPARDY			
	7	Mon/1135P-1235A	0.0	Sep27/12	Rev #0: A
		Contract Comment: D LETTRM			
	8	Mon/1230-2P	0.0	Sep27/12	Rev #0: A
		Contract Comment: SOAP OPE			
	9	Mon/12N-1230P	0.0	Sep27/12	Rev #0: A
		Contract Comment: NWSCHNL			
	10	Mon/4-5P	0.0	Sep27/12	Rev #0: A
		Contract Comment: ANDERSO			
	11	Mon/530-6P	0.0	Sep27/12	Rev #0: A
		Contract Comment: NWSCHNL			
	12	Mon/630-7A	0.0	Sep27/12	Rev #0: A
		Contract Comment: NWSCHNL			
	13	Sat/3-330P	0.0	Sep27/12	Rev #0: A
		Contract Comment: COLLEGE			
	14	Sun/7-8P	0.0	Sep27/12	Rev #0: A
		Contract Comment: 60 MINUTE			
	15	Sun/9-1030A	0.0	Sep27/12	Rev #0: A
		Contract Comment: SUNDAY M			
	16	Thu/1135P-1235A	0.0	Sep27/12	Rev #0: A
		Contract Comment: D LETTRM			
	17	Thu/1230-2P	0.0	Sep27/12	Rev #0: A
		Contract Comment: SOAP OPE			
	18	Thu/530-6P	0.0	Sep27/12	Rev #0: A
		Contract Comment: NWSCHNL			

Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	19	Thu/630-7A	0.0	Sep27/12	Rev #0: A
		Contract Comment: NWSCHNL			
	20	Tue/1135P-1235A	0.0	Sep27/12	Rev #0: A
		Contract Comment: D LETTRM			
	21	Tue/1230-2P	0.0	Sep27/12	Rev #0: A
		Contract Comment: SOAP OPE			
	22	Tue/12N-1230P	0.0	Sep27/12	Rev #0: A
		Contract Comment: NWSCHNL			
	23	Tue/4-5P	0.0	Sep27/12	Rev #0: A
		Contract Comment: ANDERSO			
	24	Tue/530-6P	0.0	Sep27/12	Rev #0: A
		Contract Comment: NWSCHNL			
	25	Tue/630-7A	0.0	Sep27/12	Rev #0: A
		Contract Comment: NWSCHNL			
	26	Wed/1230-2P	0.0	Sep27/12	Rev #0: A
		Contract Comment: SOAP OPE			
	27	Wed/1235-135A	0.0	Sep27/12	Rev #0: A
		Contract Comment: LT-FERGU			
	28	Wed/630-7P	0.0	Sep27/12	Rev #0: A
		Contract Comment: CBS EVE M			
	29	Wed/7-9A	0.0	Sep27/12	Rev #0: A
		Contract Comment: CBS THS M			
	30	Wed/730-8P	0.0	Sep27/12	Rev #0: A
		Contract Comment: JEOPARDY			
		<b>Total 30 Spots for:</b>	<b>0.0</b>		
		Monthly Estimate Dollars:			
			0.0	Oct/12	